

TIPS & TRICKS FOR A SUCCESSFUL FUNDRAISER

WITH HUCKLEBERRY APPAREL

Create a List

- 1 Put together a list of friends, family members, neighbors, coworkers, etc. who may be interested in supporting your fundraiser. This will help you stay on track and not leave anyone out! There are a lot of people who will support you, but you may forget to reach out if you don't have a plan in place!

Set a Goal

- 2 Setting a goal always helps! Often when you set a goal, you'll do better than you originally planned because you have something to aim for. Remember, you're raising money for something you care about, so set a goal you're proud of!

Social Media

- 3 Post your link to social media! We recommend posting at least 2 times during your fundraiser. You don't want to bombard people, but you also don't want your fundraiser link to get lost in the never-ending social media feed!

Get Face-to-Face

- 4 Social media is great, but there's nothing like a face-to-face conversation! Familiarize yourself with the webstore checkout process and offer to place an order with someone in person to guarantee the sale.

Follow Up

- 5 Remember that list you created? Follow up with everyone! Life gets busy and many people have great intentions to place an order for your fundraiser, but just simply forget. Follow up with everyone before the deadline to ensure their orders are placed on time!

Say Thank You!

- 6 The most simple step, and often the most overlooked! If you know someone placed an order for your fundraiser, make sure to tell them 'Thank you!'. This simple gesture goes a long way, and will make people more willing to support your next fundraiser!